Tuesday & Wednesday
October 5 & 6, 2010
Turning Stone Resort & Casino Event Center
Verona, NY

Coming in October:

The SBE22 Broadcast & Technology Expo

Characterized by some as the NAB of the Northeast, **The SBE22 Broadcast & Technology Expo** has become the largest regularly-scheduled broadcast and production technology show in the Northeast.

Presented by Central New York Chapter 22, Society of Broadcast Engineers, Inc., this is the 38th consecutive edition of this **original** SBE Regional Convention. The location is the Event Center of the Turning Stone Resort and Casino, right in the center of New York State, just off Thruway Exit 33, Verona, NY, a convenient 20 minutes east of Interstate 81 at Syracuse.

The Expo regularly draws personnel from broadcast stations, production houses, educational institutions, churches, law-enforcement agencies from New York, New England, Pennsylvania, Ohio and Canada ... in short, a cross-section of everyone using electronic media.

In addition to exhibiting, manufacturers and vendors can expand visibility with sponsorship availabilities for the Expo as well as for the popular golf outing on Tuesday, October 5, an excellent opportunity to spend quality time with clients. Papers or topics are encouraged for the technical sessions and workshops.

The Turning Stone Resort & Casino complex includes hotels, three first-class golf courses, shops, a showroom, spa and casino.

Included with this announcement is general exhibitor information, a floor plan and an application for booth space. We, in SBE, are keenly aware of the effects of the economy on the media. Accordingly, for early sign-ups the rates will be the same as last year. To qualify, booth application and payment must be received by June 30, 2010. After that, higher rates apply, reflecting increased expenses to SBE22. No application can be considered firm until payment is received by SBE Chapter 22.

See next page for additional information and contact information.

EXHIBITOR INFORMATION:

Event Center Exhibit Hours: Wednesday, October 6, 2010, 8:30 a.m. to 4:30 p.m.

Setup Times: Tuesday, October 5, 2010, 1 pm to 10 pm; Wednesday 7:30-8:30 a.m.

Exhibit Space: Before 6/30/10, each ten by ten foot exhibit space is $725, or $675 for SBE Sustaining Members.
After 6/30/10,each 10 by ten foot exhibit space is $800, or $750 for SBE Sustaining Members.